



Taking care of what's important to you with **Premiere Healthcare**



What is Premiere Healthcare?

It is an innovative program for customers who have soft tissue injuries resulting from automobile collisions, and it is the only program of its kind in the insurance industry. The goal is to have the best possible health outcomes through timely, effective and appropriate healthcare services.

What is a soft tissue injury?

The majority of claims from automobile collisions are for soft tissue injuries. A soft tissue injury is the result of a sprain, strain or bruise to a muscle, tendon or ligament.

Premiere Healthcare

Available to all customers who experience a soft tissue injury as a result of a collision.

How do customers benefit from Premiere Healthcare?

- Choice of healthcare providers that are near their home or work
- Experience an easier process with less paperwork
- Have immediate access to appropriate treatment based on scientific research
- Have their first appointment made right away - usually the next day
- Be an active participant in their treatment
- Make a smooth, seamless transition into more intensive rehabilitation if needed

Healthcare Service Advisors will...

- Work with customer to find a convenient facility
- Assist with booking first appointment within one day
- Make sure that customers get effective service within a day
- Take care of the details so customers can concentrate on getting better

Premiere Healthcare facts...

- Participation in Premiere Healthcare is completely voluntary and the choice is up to our customers as to whether to participate or not.
- Soft tissue injuries account for 80 - 85% of injury claims after an automobile collision. Research indicates that with immediate and proper treatment the majority of people can recover in the first 6 weeks.
- Reduces recovery time from 16 to 8 weeks. The goal is 6 weeks.
- Customer satisfaction is 92%

For more information visit us online, or call us at:

www.avivacanada.com/premierehealthcare
1-866-979-9003

The **value** of one. The **power** of many.