

# Good choices can be so rewarding!



Autograph™ is the first insurance program in Canada to reward responsible drivers with lower premiums.

Have you ever felt that your insurance company lumps you in with every other driver on the road, regardless of how you drive? Wouldn't it be nice if more responsible driving habits could be reflected in the cost of your auto insurance?

Until now, it hasn't been possible to provide auto insurance pricing that truly reflects how the car is driven. The Autograph program is about to change all that.

The Autograph program rewards drivers who use their vehicles in ways that lower the risk of collisions. These include:

- driving fewer kilometers than average
- driving at safer times of the day when incidents are less likely to occur
- driving at slower speeds

We believe that if you're a responsible driver, you should be rewarded by paying less for your auto insurance. We also believe you should have the opportunity to control how much you pay - by gaining a clear understanding of how your vehicle is being driven and - if you choose - making changes to drive even more responsibly.

With the Autograph program, there's now a way to achieve this - and to ensure your insurance premium more closely reflects how you use your vehicle.

Contact your broker today for more information.

Visit us at [avivatraders.com](http://avivatraders.com)

The **value** of one. The **power** of many.

